

## The CR&B Show Industry Awards

Nominate a deserving staff member, employer, foodservice industry supplier or restaurant/bar establishment for one of the five categories - **Community Service, Most Innovative Product, Best Restaurant Design, Staff Recognition** and **Outstanding Industry Contribution**.

### **1. Community Service**

This award for Community Service recognizes an individual(s), group or organization in the Canadian restaurant and bar industry which demonstrates outstanding commitment to their local community. A long-time committed volunteer, promoting a worthy community cause or raising dollars for an important local project, are examples of efforts we want to pay recognition to.

#### *Nomination Criteria*

Briefly describe the community service activities in which the individual(s), group or organization is involved with and describe at least two circumstances in which the individual(s), group or organization provided a service that contributed to the overall success of a community or community initiative.

### **2. Most Innovative Product of the Year**

This award will recognize a unique product or solution that has had a positive and significant impact on a restaurant or bar. This award category could include food or beverage products, equipment, technology, or any other product that was officially launched in 2018.

#### *Nomination Criteria*

Briefly describe the product(s) and its positive impacts on items such as; menu enhancement, overall service to customers, employee benefits, environmental and health and safety impact, marketing, facility operations or other areas.

### **3. Staff Recognition**

This award recognizes an employee for their commitment to their job or for their handling of a particular incident(s). Items to consider for this candidate could include; success in consistently exceeding their job responsibility(s) and goals, demonstrating initiative to address workplace challenges, recognition for exceptional leadership and consistently delivering positive team outcomes, helping to grow revenues and profitability of their employer's business and more.

#### *Nomination Criteria*

Describe in detail, examples of the candidate's exceptional commitment towards their guests, customers, co-workers and employer, while providing at least one example of a particular situation where the candidate went above and beyond their specific job responsibility with a positive outcome. Please also describe the manner in which the nominee typically solves customer or co-worker challenges while providing at least one example where they were presented with a particularly tough situation that they dealt with swiftly and effectively.

#### **4. Outstanding Industry Contribution**

This award will recognize an individual that has been committed to excellence in the foodservice industry for a minimum of 25 years. This person is a mentor to others, knows what it takes to lead, never gives up and has delivered an everlasting and positive contribution to the foodservice industry. Through the candidate's day-to-day actions, they have played a pivotal role in the progress of their organization while dedicating their career to the advancement of the Canadian foodservice industry.

#### *Nomination Criteria*

Describe in detail, how long has the nominee been working in the Canadian foodservice industry, their commitment to business excellence, their involvement in lending their experience and time to benefit others in the foodservice industry, what they have specifically contributed to the foodservice industry and examples of any work that has been performed in industry advocacy, industry leadership, charity and other items.

#### **5. Best Facility Design**

This award recognizes a restaurant or bar establishment that has undergone a significant new construction or renovation project that is worthy of recognition. There are many great projects that occur each year in Canada and unfortunately, many of them go unrecognized. This award will provide an opportunity for the deserving winner to be recognized by the entire industry.

#### *Nomination Criteria*

Describe in detail, the specific elements of a new construction or renovation project that was completed in 2019. Please list any elements that provide clear project details such as; name of the design/architectural firm, project scope and costs, achieved energy savings, specific design descriptions, brand name(s) of items used such as furniture and equipment, staff and patron feedback and other details.